

2024
edition

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THE SURVEY BY THE NUMBERS

Here are some of the most interesting findings on local student and graduate job-hunting preferences from this year's Malaysia's 100 Survey!



DEMOGRAPHICS

GENDER



WHICH OF THE FOLLOWING BEST DESCRIBES THE MAIN SUBJECT THAT YOU ARE STUDYING?
(TOP 5 RESPONSES ONLY)



25.2%
Business/
Management



18.1%
IT and Technology



19.0%
Engineering

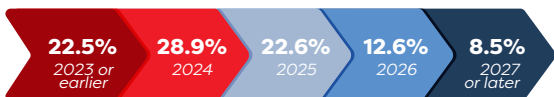


5.9%
Economics



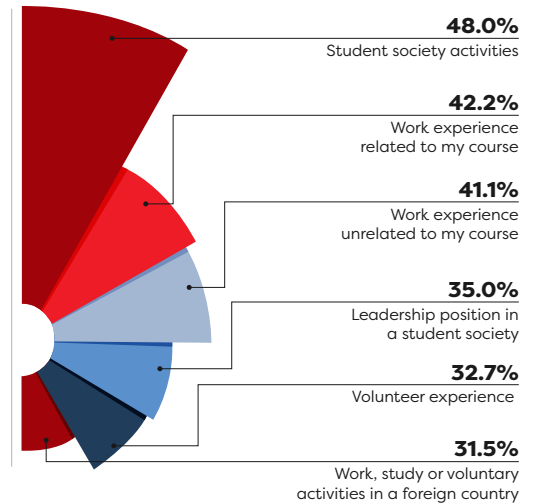
5.6%
Mathematical
Science/Statistics

WHAT YEAR DO YOU EXPECT TO START YOUR FIRST PROFESSIONAL POSITION AFTER GRADUATION?

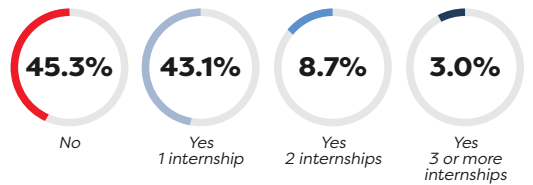


WORK EXPERIENCE

DO YOU HAVE ANY OF THE FOLLOWING EXPERIENCES (OF AT LEAST 3 MONTHS IN LENGTH)?

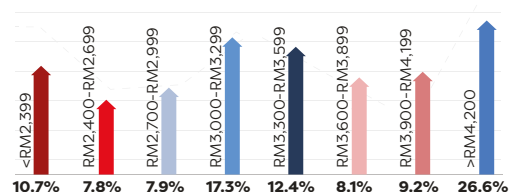


HAVE YOU COMPLETED A FORMAL INTERNSHIP WITH AN EMPLOYER/PROFESSIONAL ORGANISATION?



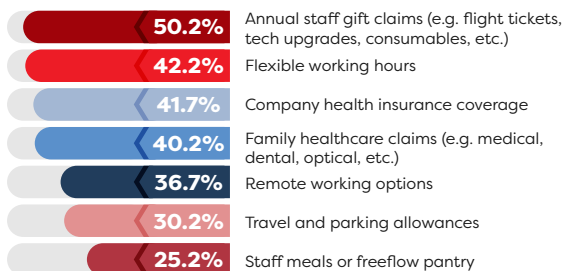
CAREER EXPECTATIONS

HOW MUCH DO YOU EXPECT TO EARN PER MONTH IN YOUR FIRST JOB?



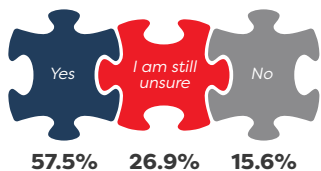
ASIDE FROM SALARY, WHAT SORTS OF POTENTIAL EMPLOYEE BENEFITS ARE MOST ATTRACTIVE TO YOU AS A GRADUATE EMPLOYEE?

(TOP 7 RESPONSES ONLY)



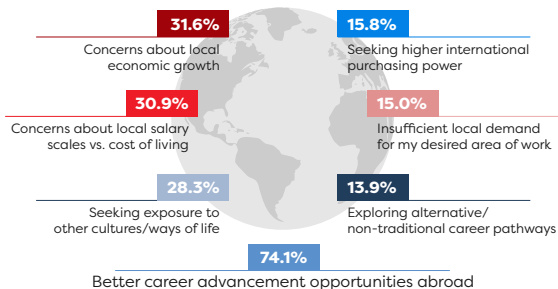
JOB-HUNTING ATTITUDES

DO YOU INTEND TO SEEK JOB OPPORTUNITIES OUTSIDE OF MALAYSIA AFTER GRADUATION?



WHAT ARE SOME FACTORS MOST INFLUENCING YOUR DESIRE TO PURSUE JOB OPPORTUNITIES OUTSIDE OF MALAYSIA?

(TOP 7 RESPONSES ONLY)

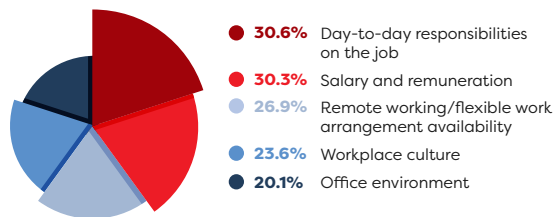


HOW IMPORTANT ARE THE FOLLOWING FACTORS TO YOU WHEN CHOOSING AN EMPLOYER?

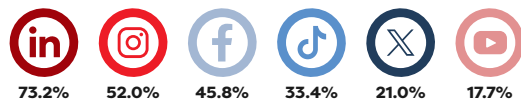
(TOP 5 RESPONSES ONLY)

01	Working under a good leader
02	Personal development and growth
03	Salary and remuneration
04	Good work-life balance
05	Job security

WHAT INFORMATION ABOUT EMPLOYERS AND THEIR JOB OPPORTUNITIES HAS BEEN MOST DIFFICULT FOR YOU TO FIND DURING YOUR JOB SEARCH? (TOP 5 RESPONSES ONLY)

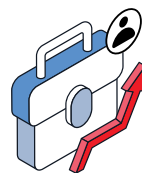
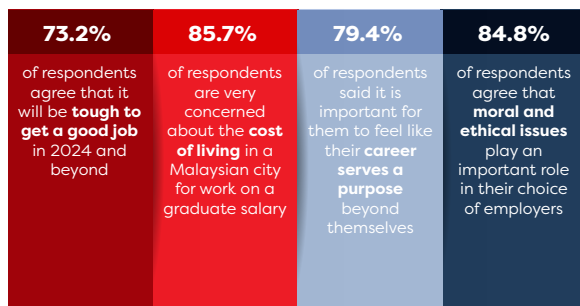


WHICH SOCIAL MEDIA PLATFORMS HAVE YOU USED TO FIND INFORMATION ABOUT EMPLOYERS?



• 4.2% Do not use social media to learn about employers

CAREER CONCERNS



72.9% of respondents believe that their career options are determined by their social background



61.7% of respondents believe that it is more important for them to be emotionally fulfilled than to earn lots of money

I WOULD PREFER TO WORK REMOTELY/WORK FROM HOME EITHER FULL-TIME OR MOST OF THE TIME?

58.4% Agree

13.4% Disagree

28.2% No opinion

THE MOST POPULAR GRADUATE RECRUITERS OF 2024

1	Maybank	36	Sime Darby Berhad	70	Baker Hughes Malaysia
2	PETRONAS	37	Malaysia Airlines	71	OCBC Bank (Malaysia) Berhad
3	EY	38	Microsoft Malaysia	72	ABB Malaysia Sdn Bhd
4	Bank Islam	39	ASTRO	73	Halliburton
5	Alliance Bank	40	IKEA Malaysia	74	Hong Leong Assurance
6	SLB	41	Infineon Technologies	75	Bytedance (TikTok)
7	RHB Banking Group	42	Public Bank	76	Sapura Energy Berhad
8	AIA Bhd	43	Hong Leong Bank	77	HP Manufacturing Malaysia
9	AmBank Group	44	Proton Holdings	78	Sony Malaysia Sdn Bhd
10	AIA Shared Services	45	Samsung Malaysia	79	Uniqlo Malaysia
11	Intel Malaysia	46	Nestlé	80	Heineken Malaysia
12	Genting Malaysia Berhad	47	IBM Malaysia	81	Plexus Manufacturing
13	PwC	48	Agrobank	82	Securities Commission Malaysia
14	Micron Malaysia	49	BMW Group (BMW, Mini, Rolls-Royce)	83	Top Glove Corporation Berhad
15	Permodalan Nasional Berhad (PNB)	50	Lembaga Tabung Haji	84	Decathlon Malaysia
16	Bank Negara Malaysia (BNM)	51	Bank Rakyat	85	AIG Malaysia
17	Shell Malaysia	52	Human Resources Development Corporation (HRD Corp)	86	Employees Provident Fund (EPF/ KWSP)
18	KPMG	53	Lembaga Hasil Dalam Negeri (LHDN)	87	FWD Takaful
19	Gamuda	54	Pharmaniaga	88	Johnson & Johnson
20	Accenture	55	Keysight Technologies	89	Panasonic Group
21	AirAsia	56	Hartalega	90	Credit Guarantee Corporation (CGC)
22	Honda Malaysia	57	Sunway Group	91	Maxis Communications
23	Petron	58	CIMB Group	92	IJM Corporation
24	Golden Screen Cinemas (GSC)	59	HSBC Bank Malaysia	93	Prudential BSN Takaful Bhd
25	AEON Co.	60	Telekom Malaysia (TM)	94	Malaysian Communications and Multimedia Commission (MCMC)
26	Allianz Malaysia	61	Bursa Malaysia	95	Bosch
27	Perodua	62	Tenaga Nasional Berhad (TNB)	96	Dutch Lady
28	Great Eastern Life Assurance	63	ExxonMobil	97	Indah Water Konsortium (IWK)
29	H&M Retail Sdn Bhd	64	Sime Darby Property	98	Kumpulan Wang Persaraan (Diperbadankan) (KWAP)
30	DKSH	65	KLCC Property Holdings Berhad	99	Chemical Company of Malaysia (CCM)
31	Huawei	66	Pengurusan Air Selangor	100	Family Mart
32	AMD Malaysia	67	Bank Simpanan Nasional (BSN)		
33	GE (General Electric)	68	BDO		
34	Affin Group	69	Malaysia Airports Holdings Berhad (MAHB)		
35	United Overseas Bank (UOB)				

Log on to malaysias100.com to find out more about previous award winners.

THE MOST POPULAR GRADUATE RECRUITERS BY CAREER SECTOR

ACCOUNTING & PROFESSIONAL SERVICES

SECTOR WINNER **EY**

FIRST RUNNER-UP PwC
SECOND RUNNER-UP KPMG

AUTOMOTIVE

SECTOR WINNER **Proton Holdings**

FIRST RUNNER-UP Honda Malaysia
SECOND RUNNER-UP Perodua

BANKING

SECTOR WINNER **Maybank**

FIRST RUNNER-UP Bank Islam
SECOND RUNNER-UP Alliance Bank

BPO & SHARED SERVICES

SECTOR WINNER **SLB**

FIRST RUNNER-UP AIA Shared Services
SECOND RUNNER-UP DKSH

CONSTRUCTION, PROPERTY & DEVELOPMENT

SECTOR WINNER **Gamuda**

FIRST RUNNER-UP IJM Corporation
SECOND RUNNER-UP Sime Darby Property

CONSULTING

SECTOR WINNER **EY**

FIRST RUNNER-UP PwC
SECOND RUNNER-UP Accenture

ELECTRONICS

SECTOR WINNER **Micron Malaysia**

FIRST RUNNER-UP Intel Malaysia
SECOND RUNNER-UP AMD Malaysia

ENERGY, OIL & GAS, UTILITIES

SECTOR WINNER **PETRONAS**

FIRST RUNNER-UP SLB
SECOND RUNNER-UP Petron

ENGINEERING & HEAVY INDUSTRY

SECTOR WINNER **Hartalega**

FIRST RUNNER-UP ABB Malaysia Sdn Bhd
SECOND RUNNER-UP Plexus Manufacturing

ENTERTAINMENT & LEISURE

SECTOR WINNER **Genting Malaysia Berhad**

FIRST RUNNER-UP ASTRO
SECOND RUNNER-UP Golden Screen Cinemas (GSC)

FMCG

SECTOR WINNER **Nestlé**

FIRST RUNNER-UP Dutch Lady
SECOND RUNNER-UP DKSH

FINANCIAL SERVICES

SECTOR WINNER **Credit Guarantee Corporation (CGC)**

FIRST RUNNER-UP RBC Investors & Treasury Services
SECOND RUNNER-UP SWIFT Malaysia

GOVERNMENT REGULATORY BODIES

SECTOR WINNER **Bank Negara Malaysia**

FIRST RUNNER-UP Securities Commission Malaysia
SECOND RUNNER-UP Lembaga Hasil Dalam Negeri (LHDN)

GOVERNMENT LINKED INVESTMENT CORPORATIONS

SECTOR WINNER **Permodalan Nasional Berhad (PNB)**

FIRST RUNNER-UP Lembaga Tabung Haji
SECOND RUNNER-UP Kumpulan Wang Persaraan (Diperbadankan) (KWAP)

INFORMATION TECHNOLOGY (IT)

SECTOR WINNER **Intel Malaysia**

FIRST RUNNER-UP Micron Malaysia
SECOND RUNNER-UP Accenture

INSURANCE

SECTOR WINNER **AIA Bhd**

FIRST RUNNER-UP Great Eastern Life Assurance
SECOND RUNNER-UP Allianz Malaysia

RETAIL

SECTOR WINNER **Uniqlo Malaysia**

FIRST RUNNER-UP H&M Retail Sdn Bhd
SECOND RUNNER-UP AEON Co.

TRAVEL & HOSPITALITY

SECTOR WINNER **Genting Malaysia Berhad**

FIRST RUNNER-UP AirAsia
SECOND RUNNER-UP Malaysia Airports Holdings Berhad (MAHB)

TELECOMMUNICATIONS

SECTOR WINNER **Telekom Malaysia (TM)**

FIRST RUNNER-UP CelcomDigi
SECOND RUNNER-UP Maxis Communications

FASTEST MOVING

WINNER **Proton Holdings**

BEST NEWCOMER

WINNER **Decathlon Malaysia**

Log on to malaysias100.com to find out more about previous award winners.

CONGRATULATIONS! YOU'RE ON THE LIST!

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- Consolidate your organisation's status as one of the most desired graduate recruiters in Malaysia.
- Features over 100 companies as voted by more than 44,924 students and graduates across 17 of the most popular sectors to work for - the largest student survey of its kind in Malaysia!
- Exclusive insights on the job-hunting preferences and habits of the nation's students and graduates to help understand the future workforce and set up the right talent recruitment drive for your organisation.

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Spotlight on Employers, Graduate Profiles and advertisement combo!



Employer Profile and
1 Page Advertisement



Double-page
Spotlight on Employers



Graduate Profiles

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