

2023
edition

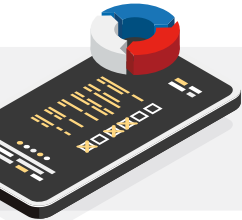
Brought to you by  **gti** media

 **gradmalaysia**

100
leading graduate employers

THE SURVEY BY THE NUMBERS

Here are some of the most interesting findings on local student and graduate job-hunting preferences from this year's Malaysia's 100 Survey!



37,380
Respondents

DEMOGRAPHICS

GENDER



1.1% I prefer not to answer

WHICH OF THE FOLLOWING BEST DESCRIBES THE MAIN SUBJECT THAT YOU ARE STUDYING?
(TOP 5 RESPONSES ONLY)



31.6%
Business/
Management



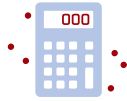
17.0%
IT and Technology



14.2%
Engineering

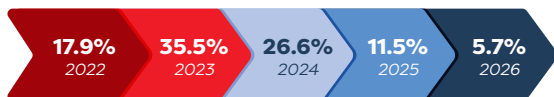


6.0%
Economics



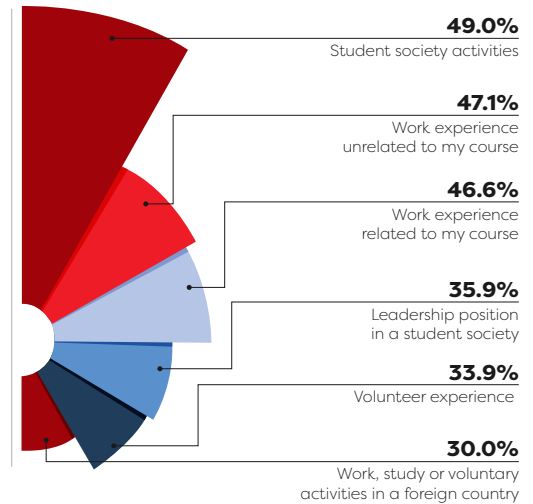
5.6%
Mathematical
Science/Statistics

WHAT YEAR DO YOU EXPECT TO START YOUR FIRST PROFESSIONAL POSITION AFTER GRADUATION?

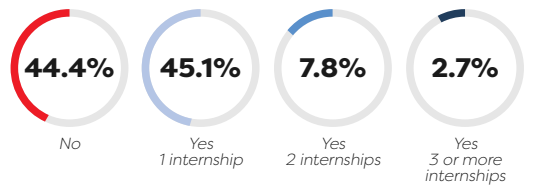


WORK EXPERIENCE

DO YOU HAVE ANY OF THE FOLLOWING EXPERIENCES (OF AT LEAST 3 MONTHS IN LENGTH)?

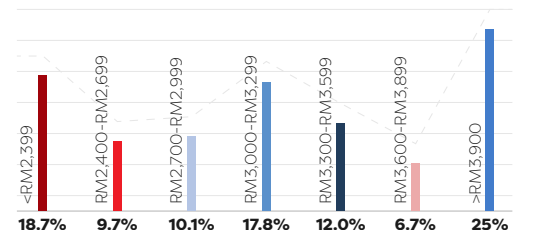


HAVE YOU COMPLETED A FORMAL INTERNSHIP WITH AN EMPLOYER/PROFESSIONAL ORGANISATION?



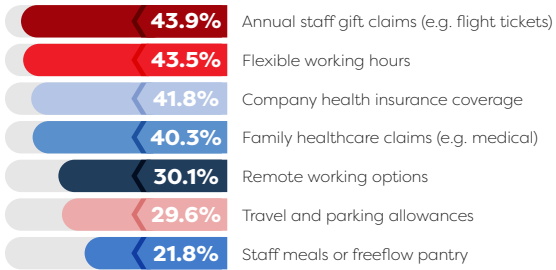
CAREER EXPECTATIONS

HOW MUCH DO YOU EXPECT TO EARN PER MONTH IN THIS JOB?

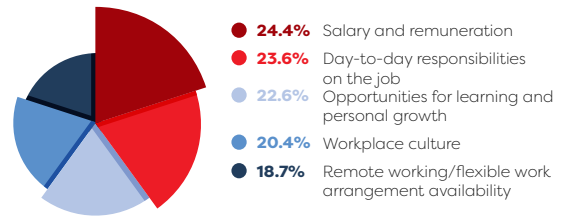


ASIDE FROM SALARY, WHAT SORTS OF POTENTIAL EMPLOYEE BENEFITS ARE MOST ATTRACTIVE TO YOU AS A GRADUATE EMPLOYEE?

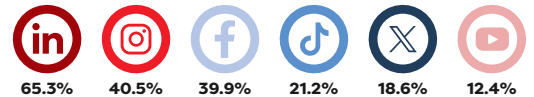
(TOP 7 RESPONSES ONLY)



WHAT INFORMATION ABOUT EMPLOYERS AND THEIR JOB OPPORTUNITIES HAS BEEN MOST DIFFICULT FOR YOU TO FIND DURING YOUR JOB SEARCH? (TOP 5 RESPONSES ONLY)



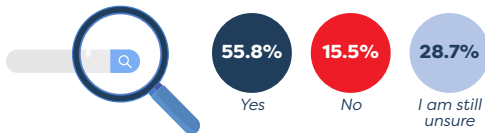
WHICH SOCIAL MEDIA PLATFORMS HAVE YOU USED TO FIND INFORMATION ABOUT EMPLOYERS?



3.0% I do not use social media to learn about employers

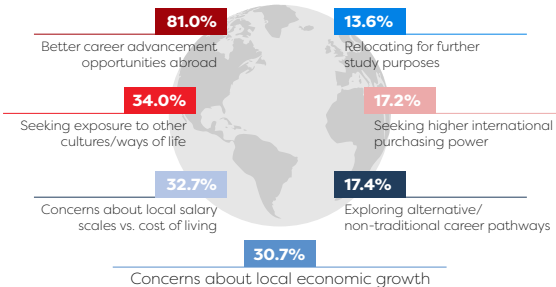
JOB-HUNTING ATTITUDES

DO YOU INTEND TO SEEK JOB OPPORTUNITIES OUTSIDE OF MALAYSIA AFTER GRADUATION?



WHAT ARE SOME FACTORS MOST INFLUENCING YOUR DESIRE TO PURSUE JOB OPPORTUNITIES OUTSIDE OF MALAYSIA?

(TOP 7 RESPONSES ONLY)

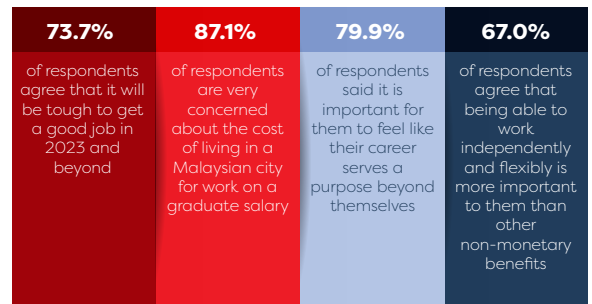


HOW IMPORTANT ARE THE FOLLOWING FACTORS TO YOU WHEN CHOOSING AN EMPLOYER?

(TOP 5 RESPONSES ONLY)

01	Working under a good leader
02	Salary and remuneration
03	Good work-life balance
04	Personal development and growth
05	Good career progression prospects

CAREER CONCERNS



57.8% of respondents believe that their career options are determined by their social background



59.5% of respondents believe that it is more important for them to be emotionally fulfilled than to earn lots of money

I WOULD PREFER TO WORK REMOTELY/WORK FROM HOME EITHER FULL-TIME OR MOST OF THE TIME

55.2% Agree

15.6% Disagree

29.2% No opinion

THE MOST POPULAR GRADUATE RECRUITERS OF 2023

1	Maybank	35	Golden Screen Cinemas (GSC)	68	Dell Global Business Center
2	PETRONAS	36	ASTRO	69	Agrobank
3	KPMG	37	CIMB Group	70	Infineon Technologies
4	RHB Banking Group	38	Grab	71	KLCC Property Holdings Berhad
5	EY	39	Sime Darby Berhad	72	GlaxoSmithKline Malaysia
6	Bank Islam	40	Petron	73	IOI Properties
7	AmBank Group	41	HSBC Bank Malaysia	74	Securities Commission Malaysia
8	SLB	42	DKSH	75	ABB Malaysia Sdn Bhd
9	Bank Negara Malaysia	43	Affin Group	76	ByteDance (TikTok)
10	Alliance Bank	44	AEON Co.	77	Baker Hughes Malaysia
11	Shell Malaysia	45	Gamuda	78	Sime Darby Property
12	PwC	46	Lembaga Hasil Dalam Negara (LHDN)	79	Sapura Energy Berhad
13	Permodalan Nasional Berhad (PNB)	47	Bursa Malaysia	80	Pengurusan Air Selangor
14	Nestlé	48	Great Eastern Life Assurance	81	McKinsey & Company
15	Intel Malaysia	49	H&M Retail Sdn Bhd	82	Agoda
16	Genting Malaysia Berhad	50	Microsoft Malaysia	83	Malaysia Airports Holdings Berhad (MAHB)
17	AirAsia	51	Employees Provident Fund (EPF/ KWSP)	84	Lazada
18	Public Bank	52	Bank Simpanan Nasional (BSN)	85	Kumpulan Wang Persaraan (KWAP)
19	Accenture	53	Samsung Malaysia	86	Proton Holdings
20	Perodua	54	ExxonMobil	87	Hartalega
21	Hong Leong Bank	55	Uniqlo Malaysia	88	Sony Malaysia Sdn Bhd
22	IKEA Malaysia	56	IBM Malaysia	89	IJM Corporation
23	AIA Shared Services	57	Malaysia Airlines	90	Maxis Communications
24	Allianz Malaysia	58	BMW Group (BMW, Mini, Rolls-Royce)	91	TNG Digital
25	AIA Bhd	59	Telekom Malaysia	92	Heineken Malaysia
26	Honda Malaysia	60	GE (General Electric)	93	L'Oréal Malaysia
27	Human Resources Development Corporation (HRD Corp)	61	Sunway Group	94	Plexus Manufacturing Sdn Bhd
28	Shopee	62	BDO	95	Boston Consulting Group
29	Lembaga Tabung Haji	63	Tenaga Nasional Berhad (TNB)	96	HP Manufacturing Malaysia
30	Bank Rakyat	64	Pharmaniaga	97	Top Glove Corporation Berhad
31	OCBC Bank (Malaysia) Berhad	65	Malaysian Communications and Multimedia Commission (MCMC)	98	Johnson & Johnson
32	Keysight Technologies	66	AMD Malaysia	99	B. Braun Malaysia
33	Huawei	67	United Overseas Bank (UOB)	100	Celcom Axiata
34	Pfizer Malaysia				

Log on to malaysias100.com to find out more about previous award winners.

THE MOST POPULAR GRADUATE RECRUITERS BY CAREER SECTOR

ACCOUNTING & PROFESSIONAL SERVICES

SECTOR WINNER	KPMG
FIRST RUNNER-UP	EY
SECOND RUNNER-UP	PwC

AUTOMOTIVE

SECTOR WINNER	Honda Malaysia
FIRST RUNNER-UP	Perodua
SECOND RUNNER-UP	BMW Group (BMW, Mini, Rolls-Royce)

BANKING & FINANCIAL SERVICES

SECTOR WINNER	Maybank
FIRST RUNNER-UP	Bank Islam
SECOND RUNNER-UP	RHB Banking Group

BPO & SHARED SERVICES

SECTOR WINNER	SLB
FIRST RUNNER-UP	AIA Shared Services
SECOND RUNNER-UP	DKSH

CONSTRUCTION, PROPERTY & DEVELOPMENT

SECTOR WINNER	Gamuda
FIRST RUNNER-UP	IJM Corporation
SECOND RUNNER-UP	Sime Darby Property

CONSULTING

SECTOR WINNER	EY
FIRST RUNNER-UP	KPMG
SECOND RUNNER-UP	PwC

ELECTRONICS

SECTOR WINNER	Keysight Technologies
FIRST RUNNER-UP	Intel Malaysia
SECOND RUNNER-UP	AMD Malaysia

ENERGY, OIL & GAS, UTILITIES

SECTOR WINNER	PETRONAS
FIRST RUNNER-UP	SLB
SECOND RUNNER-UP	Shell Malaysia

ENGINEERING & HEAVY INDUSTRY

SECTOR WINNER	Hartalega
FIRST RUNNER-UP	Plexus Manufacturing Sdn Bhd
SECOND RUNNER-UP	Bosch

FMCG

SECTOR WINNER	Nestlé
FIRST RUNNER-UP	Unilever (Malaysia) Holdings
SECOND RUNNER-UP	L'Oréal Malaysia

GOVERNMENT REGULATORY BODIES

SECTOR WINNER	Bank Negara Malaysia
FIRST RUNNER-UP	Securities Commission Malaysia
SECOND RUNNER-UP	Malaysian Communications and Multimedia Commission (MCMC)

GOVERNMENT LINKED INVESTMENT CORPORATIONS

SECTOR WINNER	Permodalan Nasional Berhad (PNB)
FIRST RUNNER-UP	Lembaga Tabung Haji
SECOND RUNNER-UP	Employees Provident Fund (EPF/ KWSP)

INSURANCE

SECTOR WINNER	Allianz Malaysia
FIRST RUNNER-UP	AIA Bhd
SECOND RUNNER-UP	Great Eastern Life Assurance

LEISURE, TRAVEL & HOSPITALITY

SECTOR WINNER	Genting Malaysia Berhad
FIRST RUNNER-UP	Malaysia Airlines
SECOND RUNNER-UP	AirAsia

MEDIA & ENTERTAINMENT

SECTOR WINNER	ASTRO
FIRST RUNNER-UP	Golden Screen Cinemas (GSC)
SECOND RUNNER-UP	Media Prima Group

RETAIL

SECTOR WINNER	Uniqlo Malaysia
FIRST RUNNER-UP	IKEA Malaysia
SECOND RUNNER-UP	H&M Retail Sdn Bhd

TELECOMMUNICATIONS

SECTOR WINNER	Telekom Malaysia
FIRST RUNNER-UP	Maxis Communications
SECOND RUNNER-UP	Celcom Axiata

FASTEST MOVING

WINNER	Allianz Malaysia
--------	-------------------------

BEST NEWCOMER

WINNER	Petron
--------	---------------

Log on to malaysias100.com to find out more about previous award winners.

CONGRATULATIONS! YOU'RE ON THE LIST!

Make your presence felt in the directory!



As a leading graduate employer, you are invited to advertise and contribute a profile of your organisation for this exclusive publication.

Key benefits:

- Targeted circulation to top local universities, ensuring the Malaysia's 100 reaches the highest potential students with minimal wastage.
- Consolidate your organisation's status as one of the most desired graduate recruiters in Malaysia.
- Features over 100 companies as voted by more than 37,380 students and graduates across 17 of the most popular sectors to work for - the largest student survey of its kind in Malaysia!
- Exclusive insights on the job-hunting preferences and habits of the nation's students and graduates to help understand the future workforce and set up the right talent recruitment drive for your organisation.

MALAYSIA'S 100 LEADING GRADUATE EMPLOYERS ADVERTISING OPTIONS

Get maximum impact with a twin-page Employer Profile,
Spotlight on Employers, Graduate Profiles and advertisement combo!



Employer Profile and
1 Page Advertisement



Double-page
Spotlight on Employers



Graduate Profiles

For more information, please contact GTI Media via the following addresses:

For sales and advertising enquiries:
sales.my@gtimedia.asia
or contact your GTI account manager

For media and partnership enquiries:
marketing@gtimedia.asia