

2022
edition

→gradmalaysia

2022

MALAYSIA'S

100

leading graduate

EMPLOYERS

Brought to you by



In association with



Research powered by



The Survey by The Numbers

Here are some of the most interesting findings on local student and graduate job-hunting preferences from this year's Malaysia's 100 Survey!



30,621
Respondents

DEMOGRAPHICS

GENDER



42.1%

Male

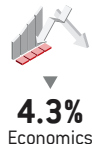
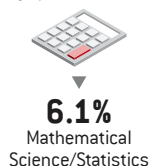
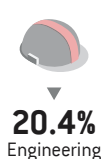
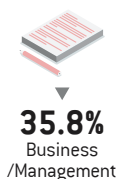


56.7%

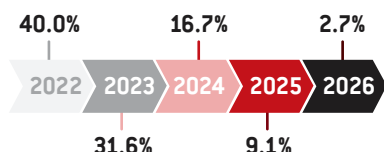
Female

▶ 1.2% I prefer not to answer

WHICH OF THE FOLLOWING BEST DESCRIBES
THE MAIN SUBJECT THAT YOU ARE STUDYING?
(TOP 5 RESPONSES ONLY)

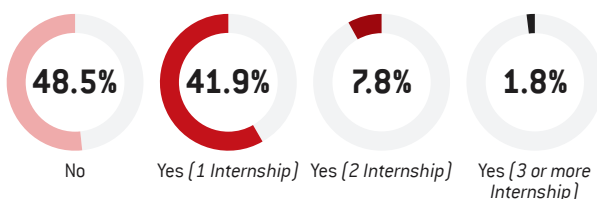


WHAT YEAR DO YOU EXPECT TO START YOUR FIRST
PROFESSIONAL POSITION AFTER GRADUATION?

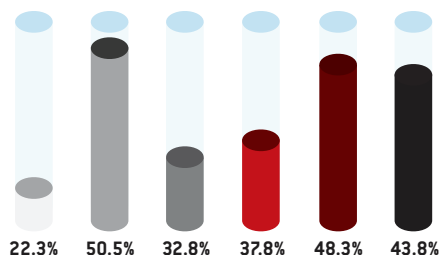


WORK EXPERIENCE

HAVE YOU COMPLETED A FORMAL INTERNSHIP
WITH AN EMPLOYER/PROFESSIONAL ORGANISATION?



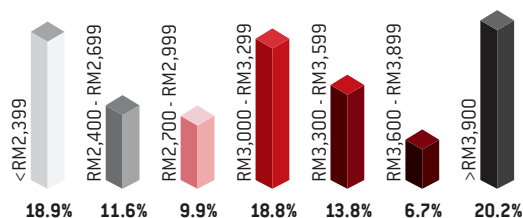
DO YOU HAVE ANY OF THE FOLLOWING EXPERIENCES
(OF AT LEAST 3 MONTHS IN LENGTH)?



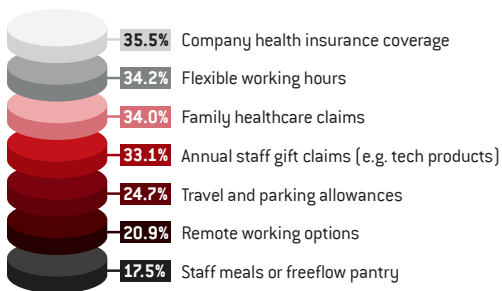
- Work, study or voluntary activities in a foreign country
- Student society activities (i.e. as a regular member)
- Formal leadership position in a student society
- Volunteer experience (e.g. charities, religious societies, NGOs, etc.)
- Work experience unrelated to my course
- Work experience related to my course

CAREER EXPECTATIONS

HOW MUCH DO YOU EXPECT TO EARN
PER MONTH IN THIS JOB?



ASIDE FROM SALARY, WHAT SORTS OF POTENTIAL EMPLOYEE BENEFITS ARE MOST ATTRACTIVE TO YOU AS A GRADUATE EMPLOYEE? (TOP 7 RESPONSES ONLY)



BEING ABLE TO WORK INDEPENDENTLY AND FLEXIBLY IS MORE IMPORTANT TO ME THAN NON-MONETARY BENEFITS



61.7%

Agree

12.6%

Disagree

25.7%

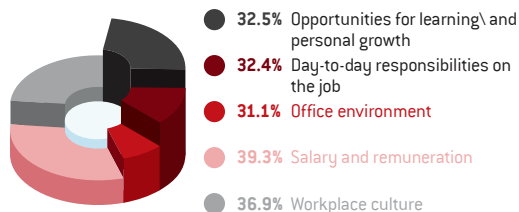
No opinion

JOB-HUNTING ATTITUDES

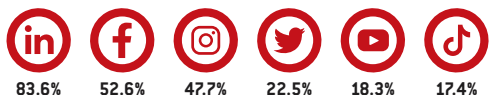
HOW IMPORTANT ARE THE FOLLOWING FACTORS TO YOU WHEN CHOOSING AN EMPLOYER? (TOP 5 RESPONSES ONLY)

01	Working under a good leader
02	Personal development and growth
03	Good work-life balance
04	Good career progression prospects
05	Salary and remuneration

WHAT INFORMATION ABOUT EMPLOYERS AND THEIR JOB OPPORTUNITIES HAS BEEN MOST DIFFICULT FOR YOU TO FIND DURING YOUR JOB SEARCH? (TOP 5 RESPONSES ONLY)



WHICH SOCIAL MEDIA PLATFORMS HAVE YOU USED TO FIND INFORMATION ABOUT EMPLOYERS?



4.8%: I do not use social media to learn about employers.

ETHICS AND REPUTATION



88.4%

of respondents agreed that ethical and moral issues play an important role in their choice of employer.

IF THE SALARY WAS RIGHT, I WOULD WORK FOR A COMPANY WITH A BAD IMAGE.



20.1%

Agree

54.5%

Disagree

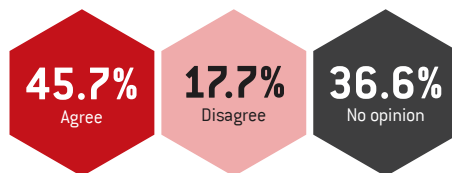
25.4% No opinion

CAREER CONCERNS

69.5%	88.7%	79.5%	46.6%
of respondents believe it will be tough to get a good job in 2022 and beyond.	of respondents are very concerned about the cost of living in a Malaysian city for work on a graduate salary.	of respondents said it is important for them to feel like their career serves a purpose beyond themselves	of respondents agreed that they would prefer to work remotely/work from home either full-time or most of the time.

WORK-LIFE BALANCE

I AM AVERSE TO A HIGH-PRESSURE CAREER THAT INVOLVES A LOT OF STRESS.



CAREER RESILIENCE

67.7% of respondents are willing to make sacrifices in their personal lives to develop their career

35.6% of respondents are thinking of founding their own start-up company during or after their studies

49.4% of respondents believe their career options are determined by their social background

THE MOST POPULAR GRADUATE RECRUITERS OF 2022

1	PETRONAS	37	ASTRO	71	B. Braun Malaysia
2	EY	38	HSBC Bank Malaysia	72	Celcom Axiata
3	Maybank	39	Sunway Group	73	Boston Consulting Group
4	RHB Banking Group	40	BMW Group (BMW, Mini, Rolls-Royce)	74	Proton Holdings
5	Intel Malaysia	41	Bank Rakyat	75	United Overseas Bank (UOB)
6	Bank Negara Malaysia	42	Bursa Malaysia	76	Pharmaniaga
7	Keysight Technologies	43	ExxonMobil	77	OCBC Bank (Malaysia) Berhad
8	PwC	44	AEON Co.	78	Sony Malaysia Sdn Bhd
9	Shopee	45	Pfizer Malaysia	79	Agrobank
10	KPMG	46	Malaysia Airlines	80	Maxis Communications
11	Schlumberger	47	Human Resource Development Corporation (HRD Corp)	81	Malaysia Airports Holdings Berhad (MAHB)
12	Bank Islam	48	Great Eastern Life Assurance	82	Bosch
13	Micron Malaysia	49	Alliance Bank	83	Lazada
14	Nestlé	50	Tenaga Nasional Berhad (TNB)	84	Allianz Malaysia
15	AirAsia	51	Golden Screen Cinemas (GSC)	85	IJM Corporation
16	AIA Shared Services	52	Malaysian Resources Corporation Berhad (MRCB)	86	Plexus Manufacturing Sdn Bhd
17	Shell Malaysia	53	H&M Retail Sdn Bhd	87	Halliburton
18	Permodalan Nasional Berhad (PNB)	54	Infineon Technologies	88	L'Oréal Malaysia
19	AIA Bhd	55	BDO	89	Citibank
20	Genting Malaysia Berhad	56	McKinsey & Company	90	KLCC Property Holdings Berhad
21	Accenture	57	Baker Hughes Malaysia	91	Sapura Energy Berhad
22	Microsoft Malaysia	58	Western Digital	92	Agoda
23	CIMB Group	59	Bank Simpanan Nasional (BSN)	93	IOI Properties
24	Huawei	60	GE (General Electric)	94	Kumpulan Wang Persaraan (Diperbadankan) (KWAP)
25	Public Bank	61	Hartalega	95	Sime Darby Property
26	Grab	62	Dell Global Business Center	96	Securities Commission Malaysia
27	IBM Malaysia	63	Telekom Malaysia	97	YTL Corporation
28	IKEA Malaysia	64	Hewlett Packard Enterprise (HPE)	98	GlaxoSmithKline Malaysia
29	Malaysian Communications and Multimedia Commission (MCMC)	65	ByteDance (TikTok)	99	Uniqlo Malaysia
30	AMD Malaysia	66	Perodua	100	Heineken Malaysia
31	Hong Leong Bank	67	Top Glove Corporation Berhad		
32	Samsung Malaysia	68	Employees Provident Fund (EPF/ KWSP)		
33	Honda Malaysia	69	Gamuda		
34	AmBank Group	70	Affin Group		
35	Sime Darby Berhad				
36	Lembaga Tabung Haji				

THE MOST POPULAR GRADUATE RECRUITERS BY CAREER SECTOR

ACCOUNTING & PROFESSIONAL SERVICES

SECTOR WINNER **EY**

FIRST RUNNER-UP PwC

SECOND RUNNER-UP KPMG

BANKING & FINANCIAL SERVICES

SECTOR WINNER **Maybank**

FIRST RUNNER-UP RHB Banking Group

SECOND RUNNER-UP Bank Islam

BPO & SHARED SERVICES

SECTOR WINNER **AIA Shared Services**

FIRST RUNNER-UP Schlumberger

SECOND RUNNER-UP TDCX Malaysia

CONSULTING

SECTOR WINNER **EY**

FIRST RUNNER-UP PwC

SECOND RUNNER-UP KPMG

ELECTRONICS

SECTOR WINNER **Intel Malaysia**

FIRST RUNNER-UP Keysight Technologies

SECOND RUNNER-UP Huawei

ENERGY, OIL & GAS, UTILITIES

SECTOR WINNER **PETRONAS**

FIRST RUNNER-UP Schlumberger

SECOND RUNNER-UP Shell Malaysia

ENGINEERING & HEAVY INDUSTRIES

SECTOR WINNER **GE (General Electric)**

FIRST RUNNER-UP Bosch

SECOND RUNNER-UP Hartalega

FMCG

SECTOR WINNER **Nestlé**

FIRST RUNNER-UP Procter & Gamble (P&G)

SECOND RUNNER-UP Unilever Malaysia

GOVERNMENT REGULATORY BODIES

SECTOR WINNER **Bank Negara Malaysia**

FIRST RUNNER-UP Permodalan Nasional Berhad (PNB)

SECOND RUNNER-UP Malaysian Communications and Multimedia Commission (MCMC)

INFORMATION TECHNOLOGY (IT)

SECTOR WINNER **Intel Malaysia**

FIRST RUNNER-UP Microsoft Malaysia

SECOND RUNNER-UP IBM Malaysia

INSURANCE

SECTOR WINNER **AIA Bhd**

FIRST RUNNER-UP Great Eastern Life Assurance

SECOND RUNNER-UP Allianz Malaysia

LEISURE, TRAVEL & HOSPITALITY

SECTOR WINNER **Genting Malaysia Berhad**

FIRST RUNNER-UP Malaysia Airlines

SECOND RUNNER-UP AirAsia

MEDIA & ENTERTAINMENT

SECTOR WINNER **ASTRO**

FIRST RUNNER-UP Golden Screen Cinemas (GSC)

SECOND RUNNER-UP Media Prima Group

PROPERTY & DEVELOPMENT

SECTOR WINNER **Malaysian Resources Corporation Berhad (MRCB)**

FIRST RUNNER-UP Gamuda

SECOND RUNNER-UP IJM Corporation

TELECOMMUNICATIONS

SECTOR WINNER **Telekom Malaysia**

FIRST RUNNER-UP Celcom Axiata

SECOND RUNNER-UP Maxis Communications

CONGRATULATIONS! YOU'RE ON THE LIST!

Make your presence felt in the directory!



As leading graduate employer, you are invited to advertise and contribute a profile of your organisation for this exclusive publication.

Key benefits:

- More than 15,000 copies are circulated to top local universities, ensuring the Malaysia's 100 reaches the highest potential students.
- Consolidate your organisation's status as one of the most desired graduate recruiters in Malaysia.
- Features over 100 companies as voted by more than 30,621 students and graduates across 15 of the most popular sectors to work for - the largest student survey of its kind in Malaysia!
- Exclusive insights on the job-hunting preferences and habits of the nation's students and graduates to help understand the future workforce and set up the right talent recruitment drive for your organisation.

MALAYSIA'S 100 LEADING GRADUATE EMPLOYERS ADVERTISING OPTIONS

**Get maximum impact with a twin-page Employer Profile,
Spotlight on Employers, Graduate Profiles and advertisement combo!**



**Employer Profile and
1 Page Advertisement**



**Double-page
Spotlight on Employers**



Graduate Profiles

For more information, please contact GTI Media via the following addresses:

For sales and advertising enquiries:
sales.my@gtimedia.asia
or contact your GTI account manager

For media and partnership enquiries:
marketing@gtimedia.asia